



**Jonathan McIntosh**

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**Summary**

I am a multi-disciplinary creative designer, director and consultant with over fifteen years of experience producing and managing brand, print, digital, web and marketing for fashion, beauty, retail, hospitality, and corporate.

**Experience**

**GRAPHIC DESIGNER**  
Oct 2017 – Present  
Freelance to Full-time

Eileen Fisher, Inc / New York , NY  
Producing print and digital marketing collateral, web pages and interactives.

**UI DESIGNER**  
Aug 2017 – Sep 2017  
Freelance

Gwynnie Bee, Inc / Long Island City, NY  
Produced and organized desktop, mobile and app UI design and designed digital marketing collateral.

**ART DIRECTOR**  
May 2017 – July 2017  
Freelance

Imprint, a Sullivan Content Lab / New York, NY  
Produced print and digital marketing collateral, digital infographics and interactives.

T. Rowe Price, Sodexo

**ART DIRECTOR**  
Nov 2014 – Feb 2017  
Full-time

Wasabi Rabbit, Inc / New York, NY  
Produced print and digital marketing collateral, brand identity and website design.

Hughes Communications, RTape, Fractal Industries, CBS Rental and Supply, The Olmsted Foundation

**ART DIRECTOR**  
June 2013 – Aug 2014  
Contract

Manhattan Marketing Ensemble, Inc / New York, NY  
Produced print and digital marketing collateral, signage and style guides communicating new brand positioning.

Denihan Hospitality Group

**WEB DEVELOPER**  
Sept 2012 – June 2013  
Freelance

Blue Iceberg, Llc / New York, NY  
Designed, developed, and maintained websites, organized and published web content.

Kantar Media (North America), Alex Asher, Cornucopia Journeys, Eakins Press Foundation

**DIRECTOR**  
Feb 2002 – Sept 2012  
Partner

scenyc, inc / Bronx, NY  
Supervised, directed and produced products, services and consulting as Director of scenyc, inc.

Henri Bendel, Bond No. 9, New York Color, Precision Global, Bernar Venet, Seed Body Care

**Education**

2001 – 2003

School of Visual Arts / New York, NY  
Computer Art

1999 – 2001

University at Albany, SUNY / Albany, NY  
Communication

**Other**

I speak English, French, Adobe, Office, HTML, JS, CSS, MySQL, UI/UX.